



the FISH Swim Team 13404 Birch Bark Ct, Fairfax, VA 22033
Contact: Monika A Paris, Team Manager, 703-870-8664, mparis@pvfish.org
www.pvfish.org

Dear Sponsor,

McLean, April 2009

In order to make this year's "Derby" a successful event for our swimmers, we are looking for local businesses to help us and support the meet. Your business will get tremendous local exposure and it will be associated with a healthy lifestyle for active. Thank you for your consideration.

Allow me to present some additional information about our team and the upcoming swim meet.

- the FISH swim team is a USA Swimming team owned and operated by Olympic Coach Ray Benecki. He started the team with a small, dedicated group of swimmers in 1991.
- Spring Hill RECenter has been the home of the FISH team ever since and has grown to about 300 members. Most families live in the greater McLean area.
- The team's mission is to encourage the pursuit of excellence, while nurturing a love for the sport of swimming, and developing the values and skills for success in life along the way.
- the FISH swim team is the "swim home" of **Kate Ziegler**, the reigning World Champion in 800 and 1500 meters Free and a 2008 Beijing Olympian. We are hosting four swim meets per season and we are actively looking for sponsors to help us offset the cost of running such meets. The meet program is an excellent opportunity to place an ad and promote any company's business.
- We will be hosting our annual Swim Derby on the 16th and 17th of May, at George Mason University. About 800 swimmers from the greater Washington area will be participating in the meet which translates into about 15 teams; this makes it a significant **community event**. Most parents will be in attendance and all parents will buy the meet program in which you can advertise your services, or place a coupon to attract attention to your business.

In addition, for sponsors donating food, services or money, various name recognition options are available. However, the meet will be named after the most financially significant sponsor, e.g. "Your company's name Derby." Meet sponsorship entails the following benefits:

1. Your name/logo will appear on every swim cap
2. Your name/logo will appear on every award/ribbon
3. Your name/logo banner will be displayed in the pool area to be visible to everyone
4. Your name/logo will be a link on our website for the entire upcoming season

5. Your name/logo will appear on the official meet t-shirt

Please view the included Sponsorship Rate Card for other sponsor/donation options. Don't hesitate to contact me with any questions you might have.

I appreciate your time and I'm eager to hear from you.

Best regards,

Monika Paris.

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